



# Niching Worksheet for Workshops

1. What are 3-5 ideas that appeal to me? List them below

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2. Okay let's narrow it down to just 3. List them below

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3. Research each niche

**Niche 1**

**Product Review**

Product review pain points

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Product review "Yay" points

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**YT Videos**

Video and comment section pain points

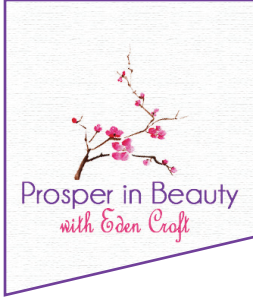
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Video and comment section yay points

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# Niching Worksheet for Workshops

## **FORUMS**

Questions – pain points

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Answers – pain points

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Questions – yay points

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Answers – yay points

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## **Niche 2**

### **Product Review**

Product review pain points

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Product review “Yay” points

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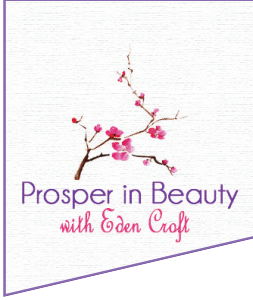
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### **YT Videos**

Video and comment section pain points

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# Niching Worksheet for Workshops

Video and comment section yay points

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## **FORUMS**

Questions – pain points

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Answers – pain points

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Questions – yay points

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Answers – yay points

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## **Niche 3**

### **Product Review**

Product review pain points

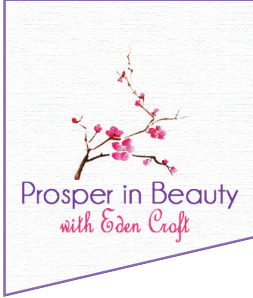
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Product review "Yay" points

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# Niching Worksheet for Workshops

## **YT Videos**

Video and comment section pain points

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Video and comment section yay points

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## **FORUMS**

Questions – pain points

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Answers – pain points

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Questions – yay points

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Answers – yay points

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4. Next – Do any of these feel relatable to your own life and interests. Are you in this niche? Is someone you care about in this niche? Don't choose something you are not passionate about because it looks like a cash cow.

Journal about your feelings below. Talk it over with a spouse, business partner. You are also welcome to email me if you are going back and forth endlessly.

Happy Niching  
Love,  
Eden